

# NEW SUBURB Beautiful

YOUR COMMUNITY NEWS

Fall Issue 2011

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## A Message from the Board

Greetings, Neighbors!!

I hope everyone is enjoying this incredible weather and preparing for the upcoming Holidays. Halloween is on Monday, and we have decided to something a little bit different this year for the kids that live in the neighborhood. You are probably wondering why there are raffle tickets attached to the newsletter. Please have your children use these tickets to claim a special treat at one of the following houses; 2725 Jetton, 2506 Watrous, 2532 Sunset, 2430 Prospect, or 2635 Prospect. This is the only way to distinguish between NSB kids and the other kids that come in to trick-or-treat in our neighborhood. Also, please try to visit the address on the same street that you live on so that we make sure we have enough for everyone.

Our next all neighborhood meeting will be on November 18 at 6pm. The meeting location will be determined soon, and you will be notified by e-mail. The purpose for this meeting is to discuss the upcoming changes to the Website and e-mail system. *As I stated in the previous newsletter, the neighbors and yakkers list that you have come to know and love (or hate) are going away.* The launch of the new Website and e-mail system will be in January 2012, and we want to make sure that all neighbors are fully informed on what this will mean for you. Please see the basic description of those changes included in this newsletter.

See you around the neighborhood!

## Website and Email Update

by Steve Adams

In our last newsletter we detailed the changes coming to the email system and website. Some of the changes include a new website which will house our neighborhood discussion forum. This new forum will take the place of normal neighborhood discussions such as Recommendations, News & Politics, For Sale, Contractor Reviews, etc.

In addition we will also have two email addresses that work like our current email list service; one will be for emergencies, such as a lost pet or suspicious persons alert, and the other will be a no-reply email address. Residents who are currently on the email list will be automatically registered on the forum. An email will be sent with simple instructions on how to change your password and sign in. You also have the option of signing up early for the forum here:

<http://www.newsurbbeautiful.com/wp-login.php?action=register>

The plan is to be completely off of the old email system for all non-emergency discussions by January, 2012. Conversations started on the email system will be migrated to the forum as much as possible. We are looking for more content and images for the website. Any pictures or information about the neighborhood would be helpful. The design of the website is very flexible and makes it easy to change and configure based on suggestions.

The website will also be featuring different businesses in the local area as sponsors of the site. Please let us know if you would like your business to be featured on our website.

## Amaryllis Garden Club

by Donna Turner

Amaryllis Garden Circle began meeting again in September. They have many exciting projects for the community in the upcoming year. The calendar includes the Holiday Market at The Garden Club on Bayshore Blvd. Nov. 4-5, Fri- Sat 10-5, placing wreaths and luminaries throughout the neighborhood for the holidays, and the NSB entrance maintenance and beautification day in March 2012. Please mark your calendars for this year's Garden Tour on Sunday, April 1, 2012. For more information please contact Co-Presidents Donna Turner 258-5643 or Mary Jo Williams 258-2519.

## Treasurer's Report

by Jeff Rosenbeck

As we near the close of the year, we are still operating on budget and are looking to start next year with a small balance - enough to bridge into 2012. With our initial round of invoices last January, we solicited for capital pledges - to be used toward the new website development. Encouragingly, we received almost \$1,000 in pledges.

Thanks to the extraordinary work of Steve Adams and Tom Butts, who have volunteered many hours and hard work on this effort, we will not need to follow thru on collecting those pledges. It is truly a testament to the quality of our neighborhood that we have these giving and creative folks in our midst. Please keep that in mind when you consider volunteering some time to the Civic Association or are on the fence for being a contributing member next year.

And on that note, we will be hand delivering our 2012 Invoices next January - with the same rates: \$365 annually, \$94 quarterly, or \$32 monthly. We've received a great response to the periodic payment service we offer (15% of our members pay this way), so please consider the monthly or quarterly payment option if that better fits within your budget. Thanks for your time, and please direct any related inquiries to myself at [jrosenbeck@verizon.net](mailto:jrosenbeck@verizon.net), or contact me at 813-380-3088.

Wishing you all a hauntingly fantastic autumn.

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## Kelly O'Brien & Donna Turner



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